

# formative

Your New Mission Control



## The Data Administrators Need

Formative empowers administrators to:

- Scaffold instruction and close the opportunity gap
- Minimize disruption with teacher turnover and staffing shortages
- Create growth opportunities for all learners with advanced tracking features

## The Tools Teachers Love

Formative supports teacher workload by:

- Shortening lesson planning and grading
- Enabling collaborations across departments, schools, and PLCs
- Consolidating existing tools and content into one platform

### Instruct

Super-charge your existing lessons, content, and teaching tools into data-rich, formative-learning experiences across any grade level or subject matter.

### Analyze

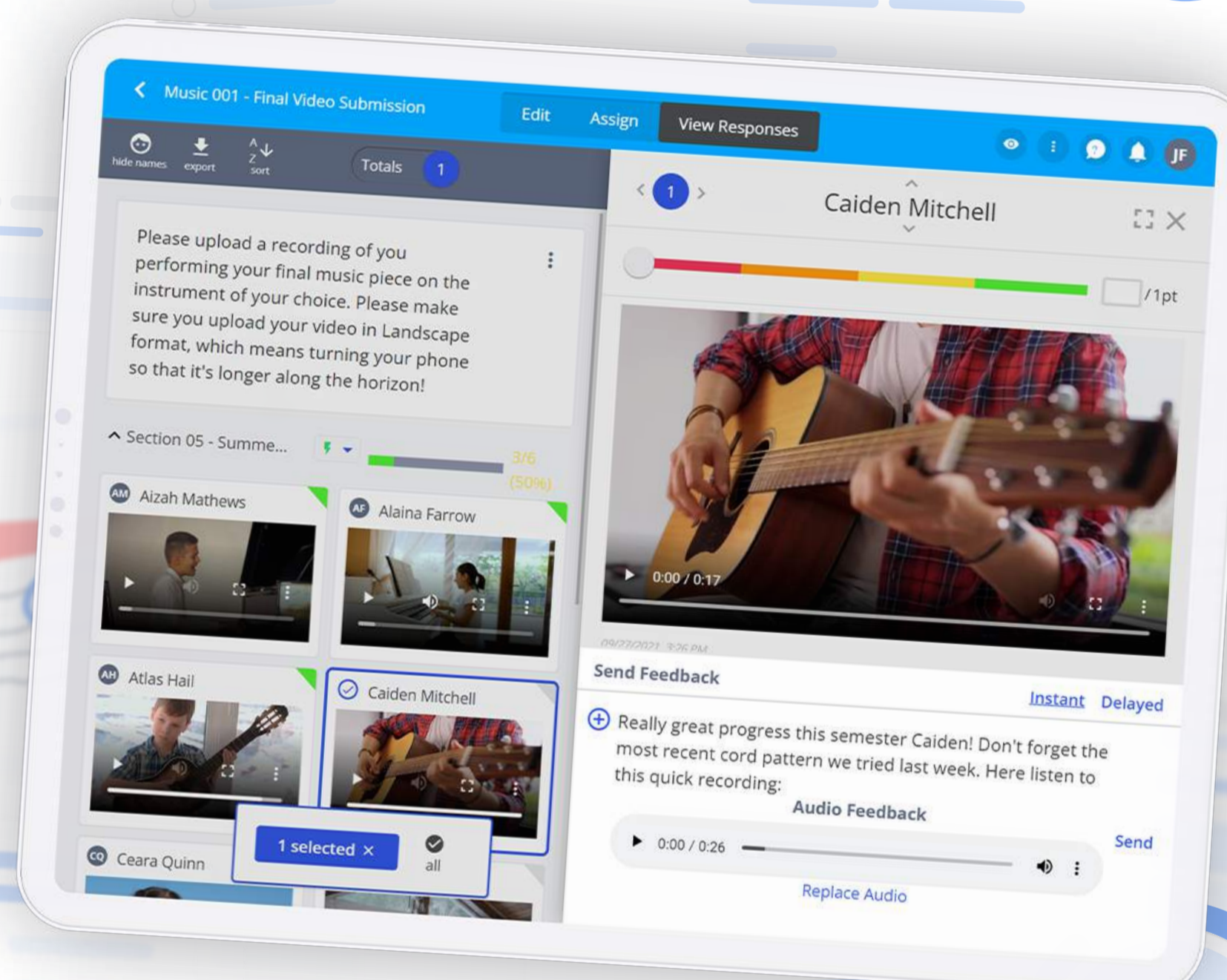
Review student and teacher data across your district to inform standards-based instructional decisions, ensuring that academic growth remains the top priority.

### Assess

Reimagine assessments. Formative allows you to continuously assess learning gaps and depth of knowledge, providing the data you need to guide classroom instruction.

### Engage

Never miss a key learning opportunity. Shorten the feedback loop by getting immediate, real-time insights into student growth.



We're well integrated.

Work seamlessly across all your favorite education apps and systems!



And so many more!



The proof is in the pudding!



“ I'd recommend Formative to others because **it really supports teacher workload**. It gives them...quick, instant feedback on what students know and what they do not know. From a [district] perspective, it is really helpful to support your tracking and also, if you are developing curriculum resources to use across different academies and different schools, then that is really, really helpful. ”

Secondary National Lead for Pedagogy, Behavior, and Curriculum  
Mark T.

“ Formative helped us define our goals and create grade-level libraries that can be accessed by all teachers. This allowed us to move from paper and pencil to an automated process to gather weekly data and inform our intervention/ reteaching plans as well as predict our professional development needs. ”

**District supervisors and directors can access the data to allow for collaboration and reflection with administrators and specialists.**

Once published, all are updatable at any time, and any changes will update scores and tracking for students.”

Superintendent  
Compton Unified School District  
Darin B.

“ This phenomenal platform allows us to provide instant feedback to students while simultaneously adapting to an ever-changing virtual landscape. **Formative has been an indispensable partner that has aided us in improving the academic achievement of our beloved students and the effectiveness of our invaluable teachers.** ”

School Principal  
Bernard M.

“ I would not have survived teaching this year without Formative - I also feel like I keep finding new features, which is awesome! ”

Educator

## Backed by Research

92% of teachers

believe Formative fits easily into their weekly schedules.\*

ESSA LEVEL 3

Formative meets Level 3 ESSA evidence requirements.\*\*

93% of teachers

believe Formative is a valuable tool for their classrooms.\*

\*Formative's Research-Based Approach

\*\*Based on validated third-party research services provided by LearnPlatform, a for-benefit research organization. [Formative Pilot Study Report - Study Type: ESSA Evidence Level III](#)

## Trusted by schools and districts around the world

